



The Nova Scotia Fruit Growers' Association

Celebrating 150 years of being **original**

Community

Provides the strength of an industry voice

Planning

Develops and co-ordinates long term industry direction

Support

Accesses resources to enable industry success



What the NSFGA does for Growers, Packers & Processor Members

Advocacy

- The NSFGA presents a voice for the membership at all levels of government on industry opportunities, challenges and actions.
- Maintains a professional industry profile with government organizations, Canadian apple & horticultural associations, tree fruit stakeholders, colleges, universities and funding agencies.

Strategic Planning

- Develops and promotes the implementation of long-term sector strategy.
- Stimulates the forward movement of the NSFGA's "Industry Vitalization Program" (addressing Integrated Fruit Production, Cultivar Development & Evaluation, Renewal of Orchards & Infrastructure, Bio-Product Development, Market Development and Commercialization).

Research & Innovation

- Collaborates with federal & provincial governments, colleges, universities and commercial enterprises in the development and implementation of research programs & projects that support NS & Atlantic tree fruit production, harvest, postharvest storages and handling, cultivar evaluation, alternative uses for apples and orchard waste.
- Interacts with the Nova Scotia Tree Fruit Research Foundation (NSTFRF).

Technology Transfer & Education

- Facilitates tech-transfer and grower education through technical meetings, workshops, conferences, conventions, orchard tours and the distribution of technical publications and reports.

Communication

- Disseminates tree fruit related information to the industry, creates and distributes regular Newsletters, and an Annual Industry Report.

Tree Fruit Promotion & Agricultural Awareness

- Promotes NS apples, the healthful benefits of eating apples and apple products.
- Represents tree fruits on provincial Agricultural Awareness, health and school related committees.

Administration

- Develops, Implements and manages tree fruit projects.
- Facilitates industry wide collaboration and partnering.
- Supports the NSFGA Committees and the NSTFRF in meeting their objectives and budget commitments.

Funding & Programs

- Accesses federal and provincial project funding.
- Administers the federal "Advance Payment Program" for NS tree fruit growers.
- Provides NSFGA grower, packer and processor members with access to the Scientific Research and Experimental Development (SRED) tax credits.


Issues Management and Monitoring

- Works for the betterment of the industry through the management of issues associated with business risk management, crop insurance, integrated pest management, minor use and harmonization, regulatory issues and more.
- Monitors, critiques and responds to government policy that affects the industry.



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Suggestions or comments? Please call Dela Erith at 902.678.1093 or send an e-mail to derith@nsapples.com

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